

Elevate Brevard: Cocoa



What is Elevate Brevard: Cocoa?

residents by increasing their access to post-secondary educational opportunities and sustainable employment.

Launched in 2020, the partnership is part of the Florida College Access Network (FCAN) and utilizes a collective impact model to identify and assist households living below the Federal Poverty Level, as well as those in the ALICE population, or "working poor," as defined by the United Way. The goal is to increase college and credential attainment rates while closing employer skills gaps and elevating families out of poverty. The plan is to start with the City of Cocoa and eventually roll out collaborative strategies for all of Brevard County.

Why the City of Cocoa?



of Cocoa residents live below the ALICE or 'working poor' threshold, compared to 42% for all of Brevard County.



of Cocoa residents have attained an education beyond high school, compared to 44% for all of Brevard County.



43% of Cocoa children aged 12-17 live below the federal poverty level



According to FCAN, 65% of jobs will require a degree or credential by the year 2025.

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Who Are The Partners?



Current *Elevate* partners include representatives from the following types of local organizations:
Government · Non-Profits · Faith Based Community · Foundations · Youth Organizations ·
K-12 & Post-Secondary Educational Institutions · Businesses



Family Promise of Brevard serves as the initiative's 'backbone organization' with dedicated staff to coordinate Elevate's strategies, and it acts as the fiscal agent for the community collaborative.

How Can You Particpate?



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