



Family Promise

of Brevard, Inc.

IMPACT REPORT

2019



DIRECTOR'S MESSAGE

If there is any silver lining to be seen through COVID-19, it is that the pandemic has helped shed light on the challenges so many families face trying to achieve stability. The pandemic has helped raise a call to action in our community. With 40% of our community facing financial instability with just one unexpected \$400.00 expense, including loss of wages, we need to address not only the issues of affordable housing, but also those of underemployment and lack of opportunity for financial growth.

The Family Promise model works with huge success in these areas. We assemble the strengths of our community to provide resources to our families. We educate and guide families to lift them away from insecurity, and we empower families with the tools they need to strengthen their futures.

Despite this success, family homelessness is as pressing an issue as it has ever been. Not only is housing less affordable than it was 30 years ago, the gap between skills and income has grown, and opportunities to learn skills to close the gap are lacking. All this leaves our lower income communities to fight a battle for social mobility that they have not been equipped to win, but we can help.

I invite you to read on and meet ALICE, learn the effects of COVID-19 on our most vulnerable populations, discover our plans for the coming year, and understand how we use our strengths to bolster our community. Let's impact our community together.

Tara

OUR STAFF

Tara Pagliarini
Executive Director

Shayna Gleckel
Director of Development

Jane Higgins
Outreach Specialist

Nancy Dudley
Director of Finance

Mark Sexton
Director of Programs

Mike Hoenick
Stabilization Coordinator

Eddie White
Prevention Coordinator

Fran Freeman
Family Services Specialist

OUR BOARD

Eva M. Rey M.P.A., Chair
Director of Community
Management, Amenities &
Communications - The Viera Co

Tom Murdoch, Vice-Chair
Owner, Banyan Estates

William "Bill" Karp, Treasurer
Retired Finance Manager, GE

Kathleen Roden, Secretary
Tax & Accounting Supervisor,
Marianna Q. Brock, CPA, PA

Cordell Rolle
Co-founder/CEO Rolle IT, LLC

Caroline Wood
Educator, Orange County School
District

Steve Johnson
Vice President, Savings Safari

Vincent "Jim" Serianni
Business Development &
Entrepreneur, Retired

Janet Jones-Owen
Realtor, Weichert Realty

Matt Brothers
Vice President, Brothers & Son
Construction

Kathi Ridner
VITAS Healthcare

Michael Artelli
RE/MAX Solutions, REALTOR

Doug Holton
U.S. Air Force, Retired

Joe Naberhaus
Attorney, Dean Mead Law Firm

Shivani Patel
VP Operations, SK Management of
Viera

Christine Noll-Rhan
Audit Partner, Carr, Riggs & Ingram,
LLC

We Believe

We believe every child deserves a home.

We believe families should stay together.

We believe strong families create
stronger communities.

We believe in empowering families to
end their own homelessness.

Tara Pagliarini, MSW
Executive Director

STORIES HIGHLIGHTS

COVID-19 undoubtedly impacted the housing and financial stability of our most vulnerable populations in Brevard County; the 40% of households that live just above or below the living wage. Here's how we responded:

- ★ Launched a Public Service Announcement and resource guide to help families remain stably housed.
- ★ Coordinated and organized community partners to provide over 1500 hot cooked meals for families in our programs.
- ★ Ensured children in our programs had the educational support necessary to complete online learning.
- ★ Collaborated with Brevard Public Schools to provide case management and resources to families in need.
- ★ Issued funds directly to landlords to help cover rent due to loss of wages.
- ★ Liaised with landlords to suspend late fees on a partially paid rent.
- ★ Widened the scope of acceptance for our prevention program allowing us to target those families who have been stable but were newly affected by the crisis.

"I've never worked with an organization that responded so quickly to answer the needs of the families we were trying to help. As soon as I called them, they acted. It was so refreshing to not have to jump through any hoops or red tape to get something done."



Matt Susin, Vice-Chair
Brevard County School Board

Family Highlight

As a local humanitarian myself, I am always expressing how homelessness can happen to anyone and how important organizations such as Family Promise are to our community. I have personally met hundreds of individuals and families in Brevard County that were all experiencing homelessness. I never imagined that I would be able to empathize with them on such a personal, real-life level. I now know what it means to experience homelessness. Sometimes life just puts us in situations that are beyond our control. The Prevention Program eliminated all of the difficulties I faced when I had to humble myself and ask for help. I cannot even begin to express the level of gratitude I have for all of the sponsors that contribute to Family Promise and the Prevention Program. Your funds could not be going to a better organization! This organization truly has a grip on what it takes to pull people out of the depths of sorrow and grief, and restore stability into their lives. My children are much more at peace; knowing where they will be going every night, to study and have dinner, and be somewhere safe to sleep that they can call home. Please accept the biggest thank-you that you ever received from my family to yours.

**Thank you letter,
Prevention Program Recipient**

Community

Stabilization

Promise



Shelter

Prevention

CORE COMPONENTS



WHO WE ARE

OUR MISSION

To end family homelessness in Brevard County by collaborating with our community to provide families the support and resources they need to achieve long-term housing stability.

OUR VISION

To ensure every family has a path to safe, affordable housing, and the resources to achieve self-sufficiency and lasting independence.

OUR PROMISE

- We will be good stewards of the resources we receive.
- We will empower families by showing them the dignity and respect they deserve.
- We will practice transparency to create strong community relationships.
- We will hold ourselves accountable to our families and community.

Did you know?

Over 40% of Brevard County families have insufficient income to meet the basic needs of living. Rent or childcare? Food or prescription drugs? For too many hardworking families, impossible decisions such as these are a way of life.

STRATEGIC INITIATIVES

EXPAND AFFORDABLE HOUSING

To offer social mobility, we must advocate for more options for affordable housing.

ENSURE SERVICE EXCELLENCE

To maintain integrity, and the trust of our partners, we must ensure service excellence at every level.

ENGAGE PARTNERS & DONORS

Maintain communications that deepen and cultivate relationships.

ELEVATE FAMILY PROMISE OF BREVARD

As we build awareness around family homelessness, we must be a trusted leader in the community.

Solutions

PREVENTION



SHELTER DIVERSION

Keeping families out of shelter is good public policy and good fiscal policy.



RENTAL ASSISTANCE

With HUMI, we have helped 1,000 families, including 2,500 children, since 2016.



TRANSPORTATION

Gas cards, bus passes, & car donations help families get to jobs and school.

SHELTER



HOSPITALITY

200,000 volunteers create a temporary home for the families we serve.

CASE MANAGEMENT

Our 200+ Affiliates provide comprehensive guidance and resources.



COMMUNITY ENGAGEMENT

6,000 congregations & organizations serve families at 1/3 traditional shelter cost.

STABILIZATION

HOUSING

Innovative solutions like tenancy training, rapid-rehousing, & home ownership.



FINANCIAL CAPABILITY

Creating the foundation for sustainable financial independence.



CAREER PATHWAY

Preparing families for professional success in a rapidly changing economy.



Meet Alice

Asset

Limited,

Income

Constrained,

Employed

ALICE is a term used nationally to define households that earn above the federal poverty level, but not enough to afford a bare-bones household budget.

ALICE workers make our quality of life possible, yet do not earn enough to support their own families.

ALICE workers include first responders, healthcare workers, teachers and early educators.

ALICE households are forced to make tough choices between basic needs such as quality child care or paying the rent.

43% of people in Brevard County fall into or below the ALICE threshold.



42%

of families in Brevard County would **LOSE FINANCIAL STABILITY** due to an unexpected \$400 expense

Cost of eviction prevention

\$258

PER CHILD

Cost of re-housing after eviction

\$5000

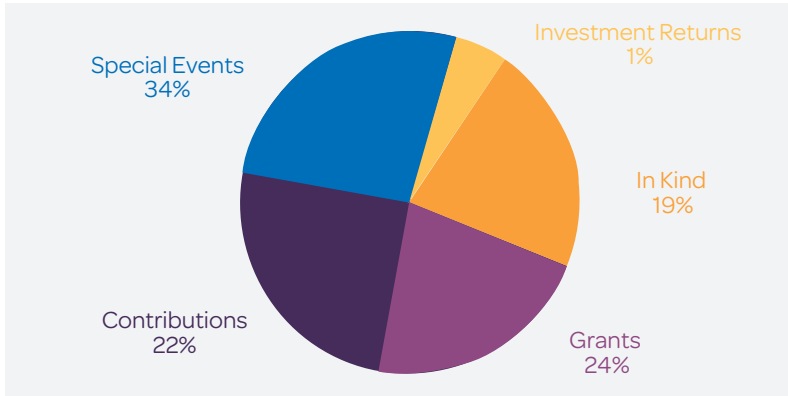
PER FAMILY



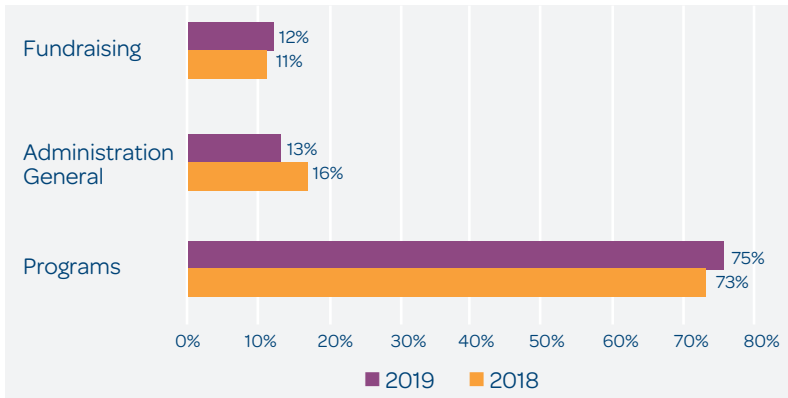
Community IMPACT

2019 Financial Overview

REVENUE



EXPENSES



OVER **175**
FAMILIES SERVED
Shelter, Prevention & Stabilization



OVER **12,500**
MEALS PROVIDED



OVER **900** VOLUNTEERS



90%
STABILIZATION GRADUATES
who remain housed after one year



30
CONGREGATIONS

"The mission of Family Promise of Brevard is to help homeless and low-income families achieve sustainable independence through a community-based response. With the leadership, vision, and commitment of Executive Director Tara Pagliarini and her team, I am confident that their effort will be successful."

-Representative Tyler Sirois, Florida House of Representatives, District 51



2007

Family Promise of Brevard became a 501(c)(3) non-profit to serve families experiencing homelessness.



2013

Family Promise of Brevard became operational with an Executive Director. We launched our Shelter Program and served our first family.



2014

We expanded our staff and built community collaborations to move families into stable housing within 30 days of entering our program.



2015

Launched our Stabilization Program. The program focuses on housing & financial stability by supporting families through case management for 12 months after housing placement.

Ways to HELP

Family Promise of Brevard relies on the support of our community partners to provide integrated solutions to families in crisis. Our community has proven time and again that when we pull together we can do more.

- Become a sponsor of our Annual Golf Scramble or Emerald City 5K fundraising events.
- Volunteer through our resource center, at a host congregation or for one of our annual fundraising events.
- Educate your friends, families and colleagues & help combat the myths of family homelessness.
- Ask your company's Human Resources Department if a gift matching program is available to you. Your gift could be doubled thanks to this wonderful employee benefit.
- Donate! Our organization is largely funded by people like you. Your donation helps us support and stabilize families in crisis. Any amount can help change a life.

For more information, visit us at www.FamilyPromiseofBrevard.org/appeals

"It is your group's coordination of resources and people that manifests opportunities for those in extremis... I am very grateful that God has enabled me to support, in whatever ways I can, your valuable work to help these families."

-Family Promise of Brevard Donor

\$250

Provides homeless prevention services and assistance for a family

\$500

Provides children and a family with 35 days of emergency shelter including transportation, meals, and services

\$1,000

Provides move-in assistance for two families through our donation matching program

\$2,000

Provides a year of aftercare services to help families remain housed & financial stability.



2016

Expanded staff to four. We became a "Children's Hero of the Year" award finalist, and partnered with Recycled Rides to provide a vehicle to one of our Stabilization Program graduates.



2017

Launched our Prevention Program focusing on homelessness prevention, received the "Stars of the Space Coast Health First Super Nova Award", and were selected a "Help Us Move In" grant recipient.



2018

Served our 100th family. Were awarded the "Outstanding Non-profit Award" through Space Coast Public Service Awards & Hall of Fame.



2019

Launched the "You're the Key" Public Service campaign. As a recognized leader in the community participated in multiple panels, interviews & presentations advocating for affordable housing and broad-based prosperity for all. Increased staff to 6 employees & began exploring ways to expand our Resource Center and services to meet the growing needs of our community.

Shelter and Stabilization Graduate

When I was young, at one time or another for school, I was required to build a popsicle stick house. The first time I tried I rushed, because I thought it would be easy, and I didn't listen to or read the instructions. I built it by guessing and modeling it after the people around me. Because of that, it ended up a mess! It leaned to the left and had glue everywhere; eventually it fell apart. I took the C+ I received from the project and moved on.

The next time I was assigned the same project I believed things would go smoother because I realized where I made my mistakes the last time. So, I laid out my tools to start on the frame. Somewhere along the line, I started relapsing to the same way of thinking as the last time and bypassed the instructions. I found myself again relying on old habits and what people around me told me I should do, never once realizing their projects were in the same state as mine. Due to that, yet again, my project was not a success.

When I was asked again to do the same project, I knew that I could approach it two different ways. I could continue to repeat the same methods and actions that helped me fail the last times, or I could start brand new. I was a little hesitant because after failing twice, I just assumed this project was not for me. I had done everything I knew and none of it worked, but this time my entire GPA was riding on the grade from the project. So, I adopted a whole new way of thinking. Instead of relying on the past, I created a brand-new project. This time I listened to the directions and followed the steps. I took the time to secure the foundation and the roof. I put more effort and thought into it, and it showed. I finally created something way closer to the image I had in my head. It wasn't perfect but it was progress; and sometimes that's better than perfection because, it means you're not complacent and it motivates you to continue to strive.

The Family Promise Stabilization Program was my popsicle house; it changed my view of the world. I had no specific instructions, was going off of habit and survival. I wanted better but didn't quite know how. Family Promise took the time to give me the guidance and instruction to make better choices. I saw how my better choices would influence my children to make better choices; it was like a bootcamp on how to ADULT. You showed me I was not in a tunnel looking for a light, I just had my eyes closed and didn't realize there was light all around me. All of you provided the support and the tools I needed to push through my circumstance and reestablish a new future. Your team welcomed my family and I with open arms and remained faithful to our progress even in the toughest of times. I can never thank you all enough for saving my family's life!

*With Love,
Chyna*



Community Partners

142 Productions • 2-1-1 Brevard • 28 North • ABW Law Office • Advent Lutheran • Allen & Company • Amazing Explorers • Amplify SoMe
Artemis IT • Ascension Catholic Community • Banyan Estate • Bassett Family Charitable Gift Trust • BB&T • Beef O'Brady's • Belks
Berman Hopkins Wright • Books-a-Million Viera • Braveheart Properties • Bristol-Hansen Foundation • Brevard CARES
Brevard County Parks and Recreation • Brevard County Public School District • Brevard County Sheriff's Office • Brevard Health Alliance • Brevard Homeless Coalition
Brevard Insurance & Marketing • Britt's Air Conditioning • Broken Barrel Tavern • Brothers & Son Construction • BSE • Bussen-Mayer • Car Boss • Career Source Brevard • Carraba's • Carroll
Distributing • Carr Riggs & Ingram • Cars for Families • Catholic Charities • CBRE • Chick-fil-A • Christ Central • Church of Cocoa • Church at Viera • Church of our Savior Episcopal • CITA
Rescue Mission • Classic Wood Flooring • Community Foundation for Brevard • Community of Hope • Construction Engineering Group • Coy A. Clark CO. • Crest Cleaners • Crosswinds
Youth Services • CubeSmart • Daily Bread • DBJ Home Inspections • Department of Children & Families • Dependable Title • Dial Plumbing & Air Conditioning • Distributing Dignity • Domino's
Pizza • Duda & Sons • Duran Golf • Early Learning Coalition • Eastern Florida State College • Eckerd Connects • Emmanuel United Methodist Church • Everything Brevard • Exit Realty • Faith
Fellowship • Faith Viera Lutheran • First Church Melbourne • First Presbyterian Palm Bay • FL Mortgage Resolutions Co. • Florida Business Bank • Florida Today • FLretail.com • FPL • Fresh
Market-Suntree • Genesis House • Georgianna United Methodist Church • Giant Recreation World • Gifts from the Heart • Golden Triangle Realty • Grace Communion Church • Grace
Life Church • Grace United Methodist Church • Greek American Association for Brevard • Habitat for Humanity • Hardy World • Harris Foundation • Help Us Move In • Henry Foundation
Hometown News Media • Hope Episcopal Church • Hope Lutheran • Housing Authority for Brevard County • Housing for Homeless • Indian River Colony Club • JR Davis Construction • KCF
Site Development • Kransey & Dettmer • Lacey's Locksmith • Kars Petro • Lane Team - Keller Williams Realty • LEAD Brevard • Lil Ninja Warriors • Love, Inc • Magellan Complete • Margaret
Binz Foundation • Market Street Viera • Matthew Development • Melbourne Regional Chamber of Commerce • Merritt Island Presbyterian Church • MH Williams • Mike Wagers Construction
Mimbs & Assoc • Moe's Mosaic Palm Bay • National Realty • New Life Mission • North Brevard Coalition of Human Services • Northrop Grumman • Off The Traxx • One Senior Place • Our
Saviour Catholic Community • Peninsula Title Services • Pineda Presbyterian • Pizza Gallery • Prince of Peace • Progressive Cleaning • PT Professionals • R.E.A.L. Church • REMI Properties
Richard's Paint • River Tree Builders • Riverside Presbyterian • Rock Paper Simple • Rockledge United Methodist Church • Rotary Club of Rockledge • Rotary Club of Suntree • Rotary Club of
Viera • Running Zone • RUSH Construction • Salvation Army • Satellite Beach UMC • Savings Safari • Sesame Street in Communities • Sharing Center of Central Brevard • Slug-A-Bug • South
Brevard Sharing Center • Space Coast Area Transit • Space Coast Assoc of Realtor Foundation • Space Coast Fun 4 Kids • Space Coast Health Foundation • State Farm • St. David's by the
Sea • St. John the Evangelist • St. John's Episcopal Church • St. Mark's Episcopal • St. Mark's United Methodist Church • St. Stephen's Way • St. Vincent De Paul • Storesmart Rockledge
Sunrise Bank • Suntree United Methodist Church • Surfside Community Fellowship • The Viera Co • Temple Beth Shalom • Thrivent Financial • Trinity Fitness • Trinity Wellspring • Two Chicks
and a Pot • University of Central Florida • Viera Builders • Viera Elks • Viera Lion's Club • Viera Pizza • Viera Voice • VITAS • Volunteers of America • Walmart Foundation • Watkins Oil • WaWa
Foundation • We Sell 321 ReMax Elite • Wesche Jewelers • Williams Company • Wings of Grace

www.FamilyPromiseofBrevard.org



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